



Greenhouse Communications
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Price effective 1/05/17

Traditional PR

	Unit	Cost	Description
Press placement	Not Available a la carte	n/a	
Press release	Per item	\$200.00	Includes consult, writing and edits. (no wire fees)
News pitching	Per hour	\$90.00	Email consultation, journalist identification, outreach and follow-up
Media Kits	Per kit	\$1,500.00	Comprehensive media kit

Social Media

Consulting/instruction	Per session	\$240.00	Includes in person or telepresence, needs assessment to provide social media plan for client to follow
Profile setup	Per profile	\$150.00	Create and brand a comprehensive profile
Networking	Complimentary	\$0.00	Discover who you need to network with (top 25 influencer report)
Daily Management for 1 account	Per Month	\$1,000.00	Exclusively for management of 1 account (Includes managing social media ad campaign/month)

Content Creation

E-newsletter	Per hour	\$90.00	Offer internal/external news letters based on client defined information points
Blog Post	Per hour	\$90.00	Create blog posts based on client defined information points
Photography	Per hour	\$90.00	Create photos for social media posts